

## We Are the Emergency and Disaster Planning Specialists



What is the most effective way to ensure that your company is ready for any emergency or disaster, both natural and man-made? Disasters are harrowing enough without the additional, and unnecessary, perils caused by insufficient emergency and disaster planning. That's why it's essential for businesses to formulate effective emergency and disaster plans.

***"Failing to Prepare is  
Preparing to Fail"***

**SORENSEN  
& WILDER**  
Associates  
*Specialists in Safety and Security Solutions*

Sorensen, Wilder & Associates can work with you to develop specialized plans in key areas that are vital to your business including:

- Organize and plan;
- Provide employee services;
- Design and administer restoration activities;
- Manage inventory;
- Disseminate information to government agencies and the media;
- Address environmental clean-up issues;
- Immediate response available 24/7



Sorensen, Wilder & Associates will assist you in designing and developing comprehensive disaster management and recovery plans that quickly respond to the restoration needs of your community, employees, and company.

***Sorensen, Wilder & Associates***

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**EMERGENCY  
AND  
DISASTER  
PLANNING**

# The "All-Hazards Approach"

## Disaster/Emergency Management Review

- Hazard Identification, Risk Assessment, Mitigation and Impact Analysis Resource Management
- Design & Development of Emergency Response Plans & Procedures
- Community Relations & Media Training
- Recovery & Business Continuity Planning

## Disaster Exercise Instruction, Planning, and Evaluation

- National Incident Management System for Businesses - 8 hours
- Drills, Tabletop, Functional, and Full Scale Exercises - 2 to 24 hours
- Virtual Reality Programs Specifically Designed for Your Business

## Infrastructure and Building Review

- Life Safety Evaluation System Review
- Building Code Review
- Pre-Incident Planning Manuals
- Information Technology and Systems

## Occupational Safety and First Aid Training

- Workplace Violence Prevention
- Aggression Management
- Safety Training/Employee Health and Safety Programs
- Evacuation and Accountability Drills
- Corporate and Industrial Security

PREPARATION

## RESPONSE



RECOVERY

## MITIGATION

Aggressively plan to meet any natural or man-made disasters head on! Fires, floods, accidents, attacks—when disaster strikes, you need to have a **realistic** action plan to restore your firm's facilities, help your employees and community recover, and get back to the business of doing business!

At SWA, we know there is nothing better than “real world” experience. Our instructors have years of hands-on disaster planning and management expertise. You can rely on our experience and unique insight to seamlessly integrate your company and your plans into the plans of your local emergency response organizations.

## The Disaster Management Specialists of Sorensen, Wilder & Associates

**Dan Smits**, BS, MCP has over 28 years of fire and emergency management experience. He is a contract instructor for the National Fire Academy and an international model code organization. He is also a field instructor for the Illinois Fire Service Institute. He has evaluated and coordinated numerous disaster exercises, and served as a controller at TOPOFF II in 2003. He is considered an expert in building and fire codes, and has served as both a tradesman and an inspector in both the private and government fields.

**Abby Williams**, RN, JD, MPH has been involved with disaster preparedness and management since the mid-1980's. She holds a bachelor's degree in Nursing, a law degree from Harvard University, and a master's degree in Public Health. She is currently working on a second master's degree in Disaster Planning and Emergency Preparedness. Abby was one of the first civilian disaster management specialists to arrive at the World Trade Center following the attacks on 9/11.

**Steve Wilder**, CHSP, EMT-P has spent the past 23 years in safety, security and risk management in hospitals, manufacturing, retailing and industry. His clients also reap the benefits of his 28 years of expertise in emergency management and preparedness and public administration development and training.

**Chris Sorensen**, CHPA has 24 years of experience in the field of safety and security management. He has served as security director at some of the most prestigious companies in the midwest. He is a specialist in quality management programs for disaster preparedness and recovery.